



HONG KONG
CHAMBER OF COMMERCE
IN SWEDEN

3-7 December 2017

HONG KONG

The first week of December is an eventful week in Hong Kong - a week gathers business leaders and design professionals from all over the world. Hong Kong Chamber of Commerce in Sweden takes this opportunity to bring Swedish companies to Hong Kong.



TENTATIVE PROGRAM

If you are interested in exploring the business environment in Hong Kong,
If Business of Design Week, Business of IP Forum and Hong Kong Forum sound interesting to you,
If you would like to expand your network in Hong Kong,
If meeting Swedish companies in Hong Kong, sharing their journey would be beneficial to you,
If you are planning a visit to Hong Kong soon,
Welcome to join us!

3 December (Sunday)

- 11.00 Boat trip from Aberdeen Boat Club to Lamma Island to experience Hong Kong's outlying island including lunch
- 17:30 Workshop - The change of brand and design identity in Hong Kong and China over the years with Professor Jan Staël von Holstein
- 18:00 Presentation of Sam Tailor - a renowned tailor in Asia having celebrities and presidents worldwide as customers.

4 December (Monday)

- 10.00 Visit to City Gallery unique feature of Hong Kong's history and future
- Visit Hong Kong Science and Technology Park
- Visit Karolinska Institute Ming Wai Lau Centre for Reparative Medicine
- Visit Scania Hong Kong
- Visit GP Acoustics International Limited, experience their sound demo chamber

5 December (Tuesday)

- Company visits to Education First and KPMG (more company visits to be confirmed)

6 December (Wednesday)

- Meeting with Invest Hong Kong and HKTDC
- Gala dinner organized by Consulate General of Sweden in Hong Kong and Swedish Chamber of Commerce in Hong Kong at American Club in Tai Tam, Hong Kong

7 December (Thursday)

- Opening of the Swedish Pavilion with HRH Prince Carl Philip at Business of Design Week
- Networking – business speed dating event at Mettå, a hub for innovation and startup, organized by Business Sweden, Consulate General of Sweden in Hong Kong and Swedish Chamber of Commerce in Hong Kong
- Evening: closing dinner with delegates

4-9 December (Monday - Sunday)

Recommended and self-registration:

- Business of Design Week
More information: <https://bodw.com/en/>

5-6 December (Tuesday - Wednesday)

Recommended and self-registration:

- Hong Kong Forum
More information: www.hkfederation.org.hk/hkforum

6-8 December (Wednesday - Friday)

Recommended and self-registration:

- HKTDC SmartBiz Expo
More information: <http://m.hktdc.com/smartbizexpo>

7-8 December (Thursday - Friday)

Recommended and self-registration:

- Business of Intellectual Property Asia Forum
More information: <http://bipasiaforum.com/en/>

9 December (Saturday)

Recommended and registered via delegation:

- Lucia celebration at St. John's Cathedral organized by the Swedish Church and SWEA

Fee: 2500 SEK (for members), 3000 SEK (for non-members) excl. VAT per person. The fee includes cost for boat trip, gala dinner and business speed dating at Mettå.

Enrollment: Please contact kansli@hongkong.se for enrollment before the 17th of November.

Fly direct to Hong Kong from Stockholm with our official airline! And join us staying in Hotel Icon at our special package rate.

SAS



H.R.H. Princess Birgitta, patron for Hong Kong Chamber of Commerce in Sweden, will travel to Hong Kong with the delegation and join part of the programs.



HONG KONG
CHAMBER OF COMMERCE
IN SWEDEN

HKTDC
HONG KONG MEANS
BUSINESS